

## OUR ABBREVIATED SUMMER EDITION FOR THE BUSY WATERING SEASON

Michigan Valley Irrigation Newsletter **SUMMER EDITION 2020**



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**July 2020**

## THE NEWSLETTER FOR THE MICHIGAN AG INDUSTRY

The sun came up again this morning.

While the event itself is not novel, I find myself marveling at how many of our daily foundations are suddenly far less certain than they used to seem. It brings into vivid contrast the blessings we have that are still strongly intact. Our fields are planted, and the growth season is underway. The weather will persist in spite of socio-political climates. Across the wastewater and agricultural communities, demand for our goods and services are critical and in demand.

It is a great time to be in agriculture.

**JOHN M. MCGEE**  
PRESIDENT

## THE POWER OF OBSERVATION

Summertime – The crops are growing, you are busy, but take some time to look.

We know that keeping your pivots moving and watering on schedule is of utmost importance. Many of you are utilizing telemetry and minimizing field trips with remote start, stop and monitoring. While this is a valuable time saver, has anyone watched each of your machines in operation? Do you have any plugged sprinklers? Are any sprinklers broken, missing or malfunctioning?

While you are kept well informed when machines fail to move, we know, because we get lots of calls, but is the water being delivered properly? The sprinklers, which actually deliver the water to the plants, should be considered the most important part of your irrigation system. Just because the machine is moving around the field does not mean your valuable crop is being properly watered.

Phase two of this message is to encourage you to consider the age of your sprinkler package. There has been a tremendous amount of research done which has resulted in some significant improvements in water application in recent years. Uniformity has grown by leaps and bounds as well as the development of low pressure systems that can save you operating costs with lower energy requirements. Traditional packages into the 1990's operated at 60-80% efficiency. Many of today's packages operate at 95% efficiency. Sprinkler tips in many cases have a five-year application efficiency expectation. What is the age of the sprinkler package on your pivots?

Take the time to look, maybe even set up a schedule observing water application. If your sprinkler package has some age on it, give us a call for some recommended upgrade options.

**PETE PHILLIPS**  
MARKETING MANAGER

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ORDER A **NEW SPRINKLER PACKAGE** FOR  
YOUR PIVOT AND **GET 25% OFF**  
**AND**  
**MVI** WILL GIVE YOU A **NELSON R-55 END GUN**  
TO IMPROVE COVERAGE\*

\*Some restrictions apply - installation extra, control valve for R-55 extra.  
Call your local MVI branch for details.  
Promotion on orders from July 1 – August 31, 2020.



**MICHIGAN VALLEY IRRIGATION will be exhibiting at the AGRO EXPO!**

Come out and see us!  
August 11-12, Booth #E609



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[FACEBOOK.COM/MICHIGANVALLEY](https://www.facebook.com/MICHIGANVALLEY)



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